



## Craig Winkler

Director

Craig Winkler has a passion for business and its integration into the community, with a special interest in the development and success of small and medium-sized enterprises. While studying an undergraduate degree at the Royal Melbourne Institute of Technology, Craig started a business in partnership with a fellow student. This led to Craig founding MYOB with two other entrepreneurs in 1991 with a vision to help small businesses grow. Serving as joint Managing Director until the public listing of MYOB in 1999 and then as CEO for nine years, Craig has enjoyed plenty of opportunities during his career of more than 25 years in the IT industry to improve the way businesses operate in Australia and a range of other countries. In the process he was part of the team that grew MYOB from a start-up in his spare room to a 1,000-person enterprise with over half a million small and medium business clients in multiple countries, and a half-billion dollar market capitalisation.

Craig now divides his work-time between business pursuits and assisting not-for-profit enterprises. In the latter category he aims to apply his experience in strategy and management to a small portfolio of organisations in the four areas of environment, disability, issues related to indigenous Australians, and poverty and disadvantage.

Craig is married to Di and they have three children, who keep them firmly grounded. The family worships at Crossway Baptist Church in Melbourne.